



## TEAM FUNDRAISING JUMP-STARTERS

It's dirty work ending MS, but we know you can help us do it. All of the funds you raise will support the National MS Society, which provides vital services to people living with MS and funds critical MS research, so it's important to get the word out and set your goals high. Be creative and have fun — that's what MuckFest™ MS is all about. Find activities that you and your teammates enjoy doing together and use them to get the word out about the event and why you're participating.

### **AND DON'T FORGET TO ASK ALL OF YOUR DONORS IF THEY WORK FOR A COMPANY THAT OFFERS MATCHING GIFTS!**

-  Have a party or a silent auction event: use this time to educate guests about MuckFest MS and the National MS Society.
-  Host a car wash in your neighborhood or at a local business.
-  Have a team garage sale: each team member can dig through their basements, closets, and garages to find treasures to sell.
-  Restaurant donations: talk to your favorite local restaurant about hosting a party and donating a percentage of the sales to your fundraising goal.
-  Have a dog-wash: Dogs LOVE the mud! Host an event to clean up four-legged friends.
-  For company teams, set up a reward for the top fundraiser, such as a reserved parking spot for a month or an extra half day off.
-  Host a movie night with all your favorite flicks that feature mud scenes. Be sure to use intermission as a time to talk to guests about MuckFest MS and the amazing work the National MS Society is doing to create a world free of MS.
-  Hang your team poster in your office, at a social gathering or on your office door to spark conversation.
-  Talk to local businesses about sponsoring your team. Offer them space on a team t-shirt. Perhaps you could even find a local salon that would donate a spa service to the top fundraiser!
-  Use social media: for example, create Muck-tastic Monday and use this day each week to ask for donations via social media.

